

LAI Live

Creative Design for Virtual Events & Communications

LAI is well-suited for all of your design needs. Whether designing for an entire microsite, or developing live show graphics for best highlighting your speakers and content, we'll create a professionally-polished look for your livestream.



Theme & Program Graphics

Let our team take the lead in the design and build of your virtual program creative assets. From concept development and design of an event theme to lower-third name graphics and sponsor ID's, we'll create a unique package for your live program needs. This creative visual theme can be adapted and built-upon in the form of a custom microsite web experience to promote and brand the event.



Digital Marketing & Communication Campaign

Make a statement to your industry through a comprehensive event marketing or communications package. With LAI-designed assets ranging from social media ads and digital brochures to website banners and email headers, your assets will be thoughtfully designed to best convey your message.



Interactive Reports & Guidebooks

LAI Live will design a tailor-made, interactive document for your organization to share pertinent information with animated page turns, clickable links, embedded videos and engaging articles for a personalized feel. Whether state of the organization reports, virtual event program books, or digital newsletters, an interactive piece will keep you connected to your employees, members, and industry professionals.

Let's Elevate Your Virtual Meeting!

Questions or Inquiries?
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